

**5th Event**  
**A view to the future**  
Novi Marof 21-24 September 2022



**Disemination of the project**  
**EFYRA**

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# Purpose of the dissemination

- ❑ Raise awareness – let others know what we are doing
- ❑ Inform the community, engage – get input / feedback from the community
- ❑ Promote – „sell“ your outputs and results
- ❑ Disseminate the results to potential multipliers (network of the outputs and results)



# When dissemination is being implemented



- ▶ **Obligations regarding the dissemination of project results remain even after the end of the project**
- ▶ **The main feature of dissemination is that it lasts after the project is over. This is an important criterion for the success of projects, their sustainability and the justification of investment of EU funds**
- ▶ **Conducts in all phases of the project**
- ▶ **It is carried out during all activities**
- ▶ **It is carried out by all project partners**



# Dissemination plan

- ▶ web page – publication of information about the project on the project website - [www.efyra.eu](http://www.efyra.eu)
- ▶ publication of information on official websites of partners
- ▶ Facebook page (Meta page) – publication of information about the project on the FB page of the EFYRA – EU-Project project
- ▶ publication of information on official social media pages of all partners
- ▶ Efyra study - a special form of dissemination of the project is the Efyra study, as a professional document that will be sent to decision-makers at the local, regional, national level of all partner countries, as well as to decision-makers at the EU level
- ▶ Press conference - a press conference is scheduled during all events, which was not organized during online events, but information about the held event was sent to the media (local television, local radio stations, informative web portals and regional newspapers)



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# Dissemination, instructions for partners



- ▶ **Obligations regarding the dissemination of project results remain even after the end of the project**
- ▶ **All project partners have an obligation to send information related to the project to the lead partner, and the lead partner has an obligation to deliver information to all partners. This is particularly important, so that we can apply examples from partner municipalities and partner countries or encourage changes in the local area of each partner**
- ▶ **Related to the previous point, it is important for us that the dissemination goes in both directions, that the results of the project are spread from us - all participants in the project, but also that we receive information from individuals and organizations with which we can motivate ourselves, our environment, especially decision makers and in that way influence the better future of young people in rural areas**





Thank you for your attention!

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